

## **2010 SCDCTA Show Sponsorship Opportunities:**

### GRAND CHAMPION SHOW SPONSOR --2010 INTRODUCTORY RATE of \$2500 !! (valued at \$5000)

Name on Prize List & Program cover, mention in publicity, 12 mo. in Website, Sponsor supplied full page flyer in competitor's packet, 8 class sponsorships, 1 page Prize List ad, 2 page Program ad, Sponsor supplied banners at Show grounds, 12 invitations to Competitor/ Sponsor Party with sponsor recognition given at party, Premium Show grounds space for sponsor provided table, trailer or demo area if desired, 8 special announcements/day, Recognition as sponsor of one of our "Specialty Awards" at the show, Special Program listing as Grand Champion Show Sponsor. \*Additional Benefits available.

### CHAMPION SHOW SPONSOR---2010 INTRODUCTORY RATE of \$1500 (valued at \$3500)

Mention in publicity, 6 mo. in Website, Sponsor supplied full page flyer in competitor's packet, 6 class sponsorships, 1/2 page prize list ad, 2 page Program ad, Sponsor supplied banners at Show grounds, 6 invitations to Competitor/Sponsor Party with sponsor recognition given at party, Show grounds space for sponsor provided table if desired, 5 special announcements/day, Special Program listing as Champion Show Sponsor.

### RESERVE CHAMPION SHOW SPONSOR--2010 INTRODUCTORY RATE of \$1000 (valued at \$1500)

Mention in publicity, 3 mo. in website, Sponsor supplied half page flyer in competitor's packet, 4 class sponsorships, Full page Program ad, Sponsor supplied banners at Show grounds, 4 invitations to Competitor/Sponsor Party with sponsor recognition given at party, Show grounds space for sponsor provided table if desired, 3 special announcements/day, Special Program listing as Reserve Champion Show Sponsor.

### GOLD MEDAL (\$750)

2 class sponsorships, full page Program ad, 1 Sponsor supplied banner at Show grounds, mention as a gold medal sponsor in our verbal announcements of the day & Special Program listing as a Gold Medal Sponsor.

### SILVER MEDAL (\$500)

1 class sponsorship, 1/2 page Program ad, mention as a silver medal sponsor in our verbal announcements of the day & Special Program listing as a Silver Medal Sponsor.

### BRONZE MEDAL (\$250)

1 class sponsorship, 1/4 page Program ad, mention as a silver medal sponsor in our verbal announcements of the day & Special Program listing as a Bronze Medal Sponsor.

### BANNER SPACE (\$100)

1 Banner/Sign provided by sponsor displayed on show grounds throughout show.

### ENTRY PACKET FLYER (\$100)

Advertisement, coupon or flyer (provided by sponsor) to be included in all Competitor Packets.

### FRIENDS of SCDCTA (\$50)

Special Program listing as a Friend of SCDCTA.

**SPECIAL SPONSOR** – Become title sponsor of a party or a Specialty award—choose one that we have in place or if you like, we'll help you create a new one! Call for details.

Ideas/Examples: Ice Cream Social, Complimentary mint and carrot table, free or discounted Trailer checking station, the opportunities are endless!!

## **2010 SCDCTA Show Sponsorship Opportunities:**

### Class Sponsorship:

\$35 to sponsor one class

\$120 to sponsor 4 classes (equivalent to \$30/class)

\$200 to sponsor 8 classes (equivalent to \$25/class)

\*Any class sponsorship allows the sponsor to have their name announced before each class sponsored as being the sponsor for that class, will be listed in our Program as the sponsor for that class AND the sponsor will also receive one \$20 credit towards advertisement in our Program (limit one credit per sponsor).

### Program Sponsorship:

*The sponsor must provide a copy ready proof.*

Business Card \$ 25.00

Public Address Sponsorship \* \$ 25.00 (\*once per day, up to 30 seconds)

Quarter Page \$ 40.00

Half Page \$65.00

Full Page \$100.00

Inside Front, Inside Back \$150.00

Back Cover \$200.00

\*\*Several other types of sponsorships with high visibility at reasonable prices are also available.

### **Please make checks payable to SCDCTA.**

SCDCTA is a not for profit organization.

\*\*We appreciate each and every one of our sponsors, you help make our shows possible and we want your sponsorship to be mutually beneficial for you too! If you have a sponsorship idea that wasn't mentioned above, feel free to contact me to discuss it and we'll try to accommodate whenever possible. Please mail sponsor donations as well as all Program and Entry Flyer information to our

SCDCTA Show Sponsorship Coordinator:

Jill Allard

PO Box 762

Blythewood, SC 29016

Questions? Contact Jill at 803-361-1230 or [bridlerack@peoplepc.com](mailto:bridlerack@peoplepc.com)

☺ **Thanks for your support of SCDCTA** ☺